

ENABLING THE NEW ERA OF AUTOMOTIVE AI

AD2.0



THE CHALLENGE OF AI IN AUTOMOTIVE

Covering Affordable Safety and Autonomous Driving

WE DRIVE AI

1 Affordable Safety

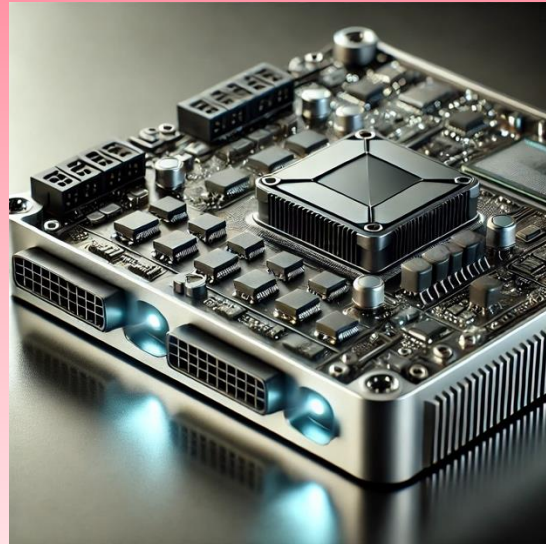
Monopoly



1V(1R) Expensive due to proprietary solution

2 High-Cost ADAS

Saturated "Red Ocean"



Centralized compute with more sensors – no autonomy

3 Robotaxi

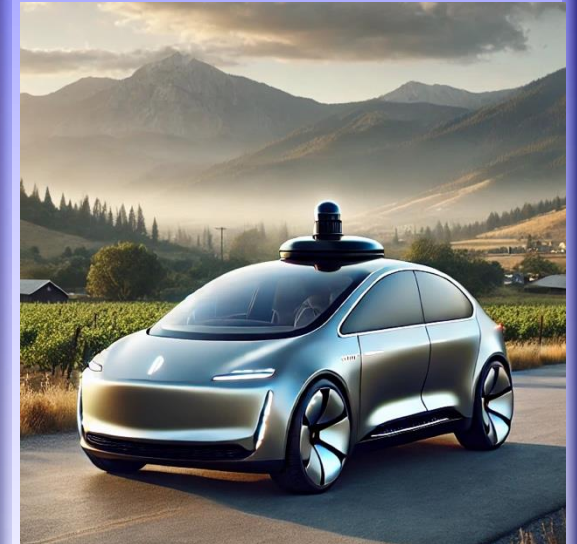
Limited geo-fenced fleets



Autonomy, but not affordable for consumers

4 Autonomous Driving

No viable, mature solutions



Affordable autonomy
L2++ sensor suite – 7V1R

CURRENT AI APPROACHES

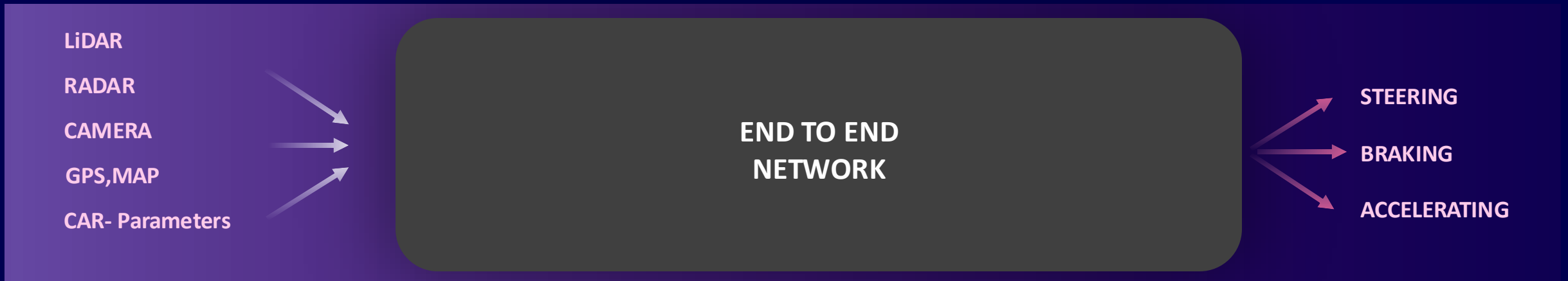
for Autonomous Driving

WE DRIVE AI

Compound Architecture – e.g. Mobileye

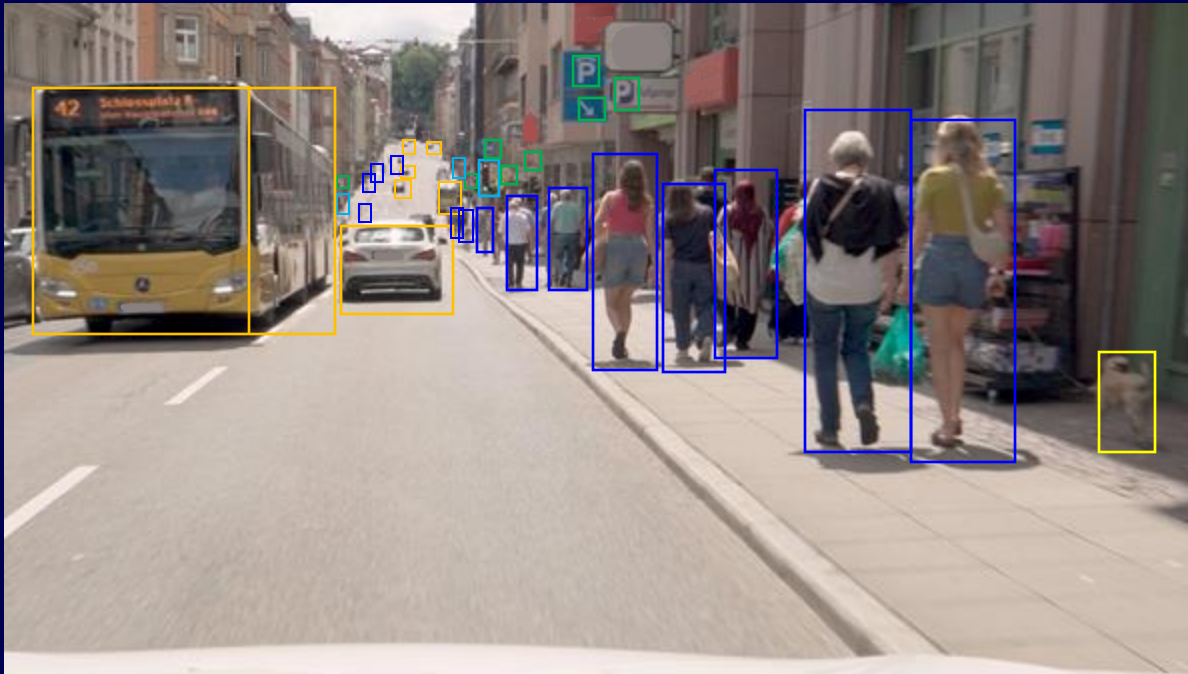


Monolithic End-to-End – e.g. Tesla

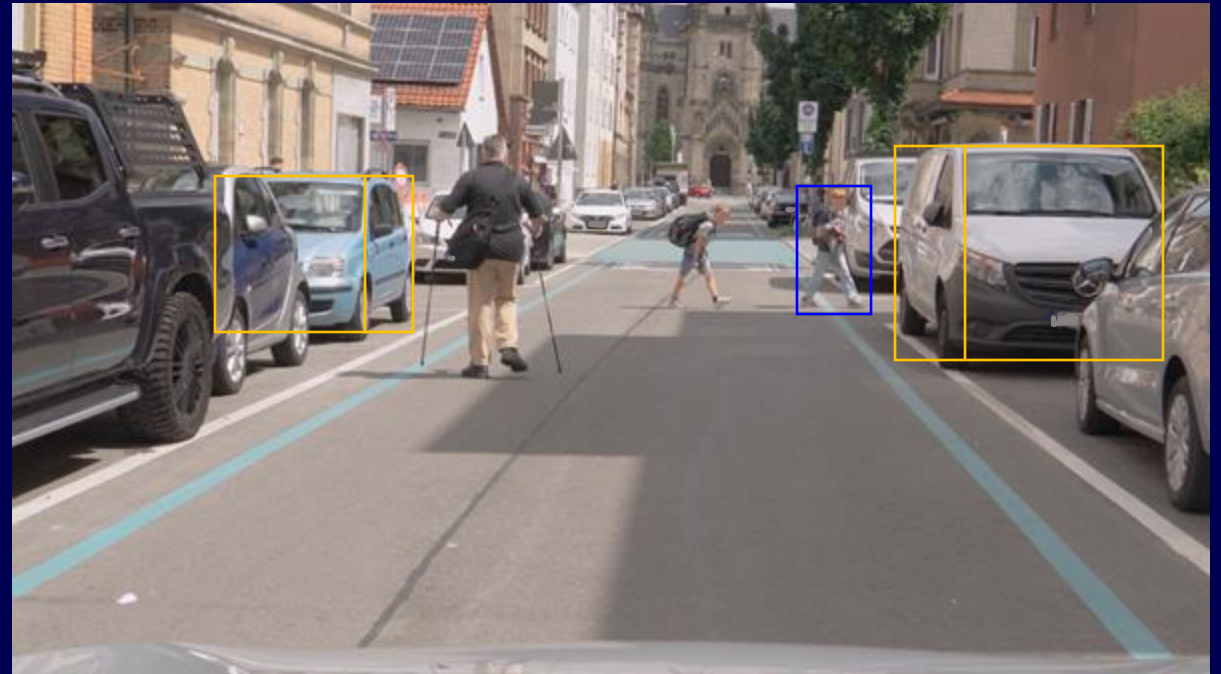


Perception – Decision Information Bottleneck

Too much irrelevant information



Lack of information



COMPOUND AI LIMITATIONS

Cost

Manual Labeling

- Massive data needs
- Labeling costs
- Prone to human bias and error



MONOLITHIC END-TO-END AI LIMITATIONS

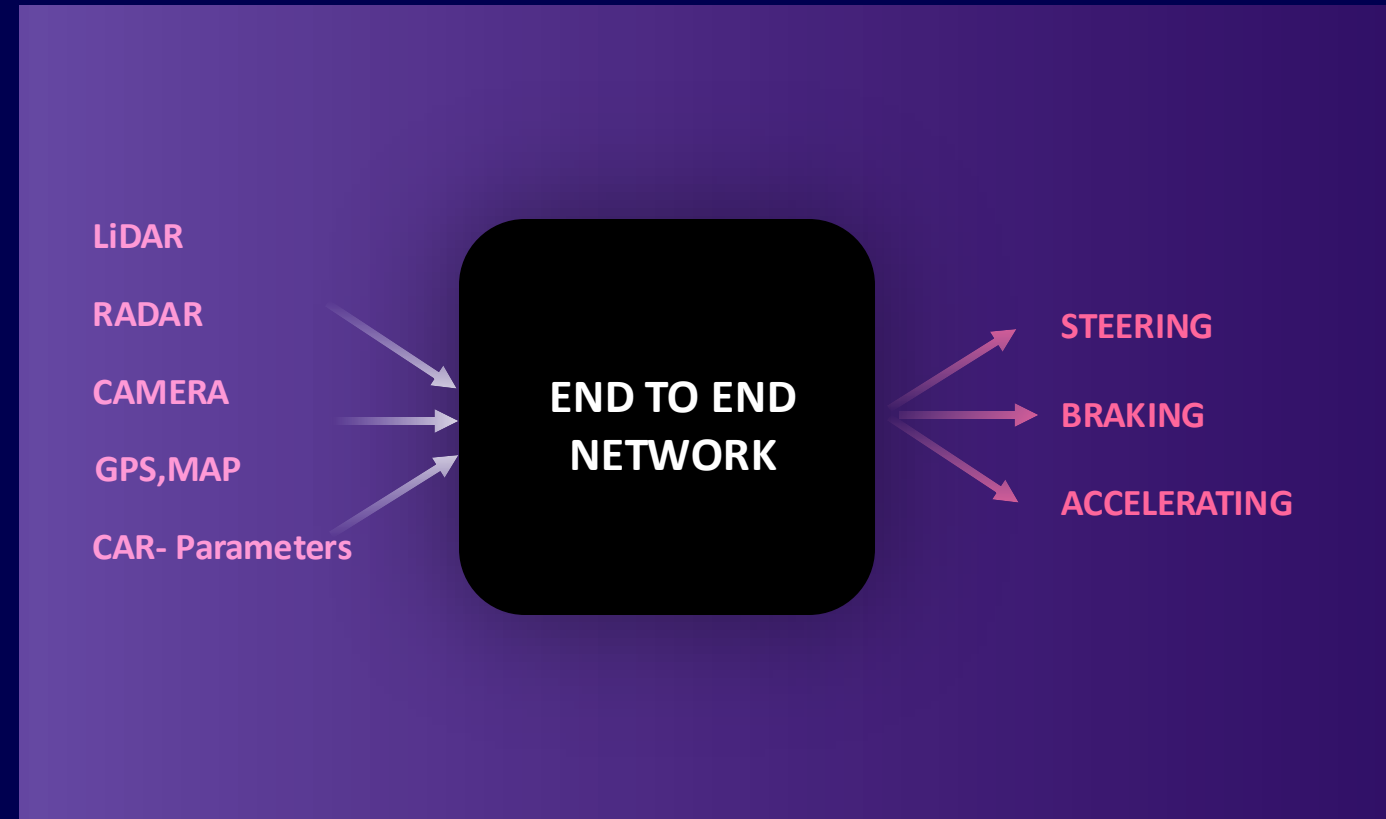
Black Box

WE DRIVE AI

High Complexity Black Box

Lacking

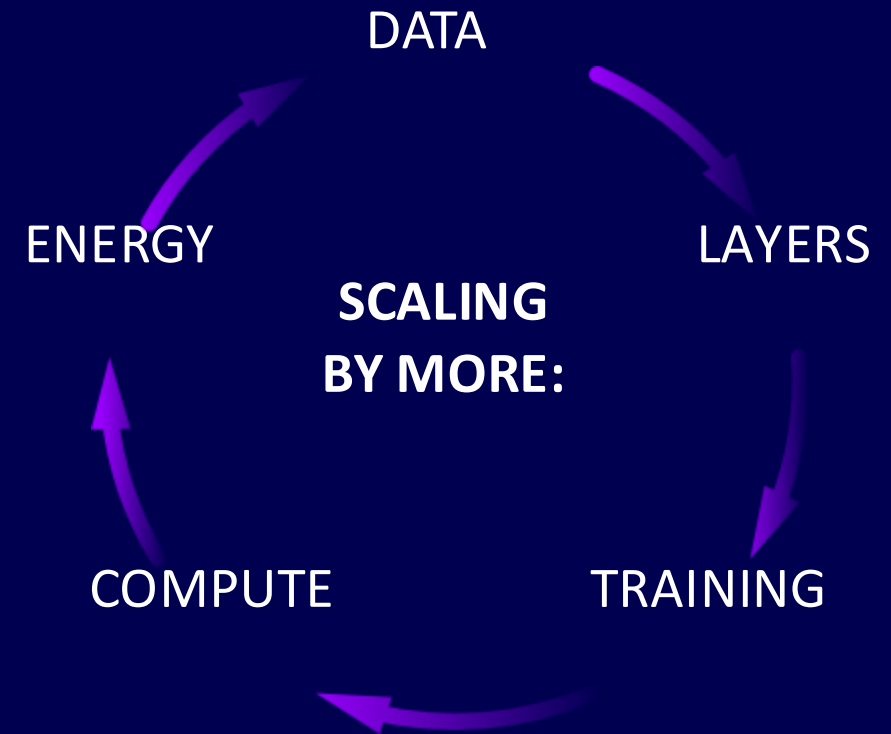
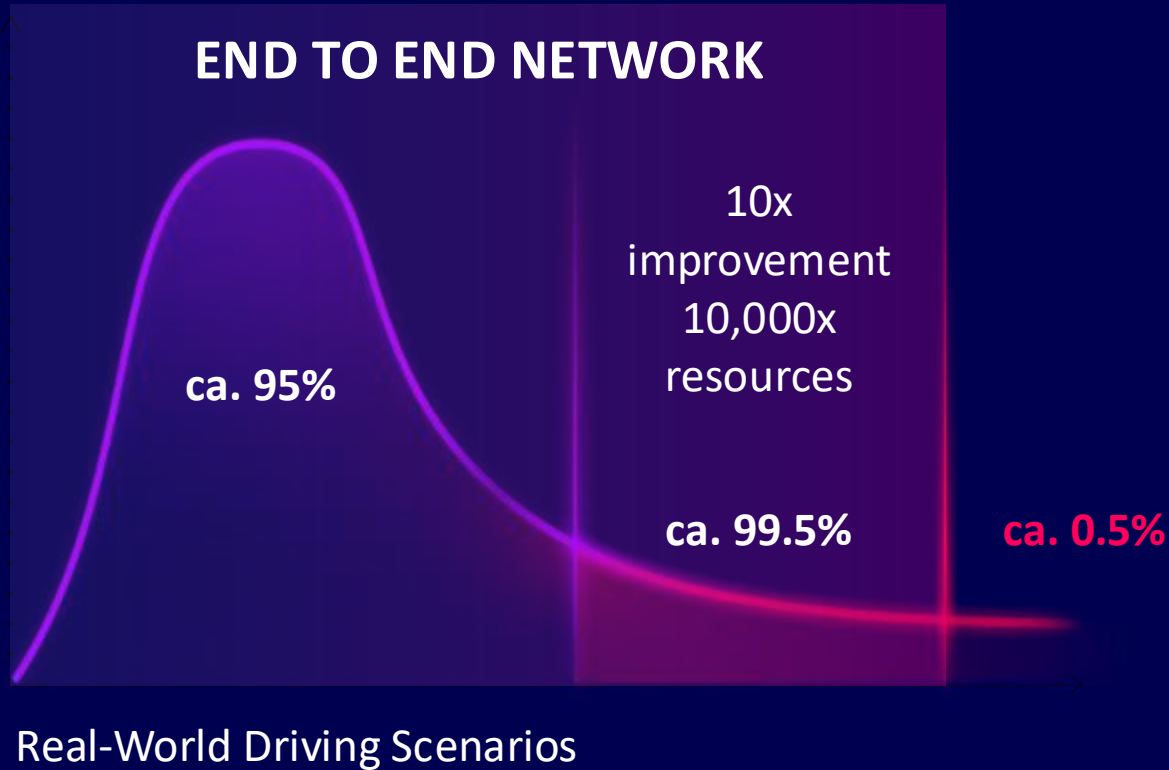
- **Transparency**
- **Explainability**
- **Traceability**



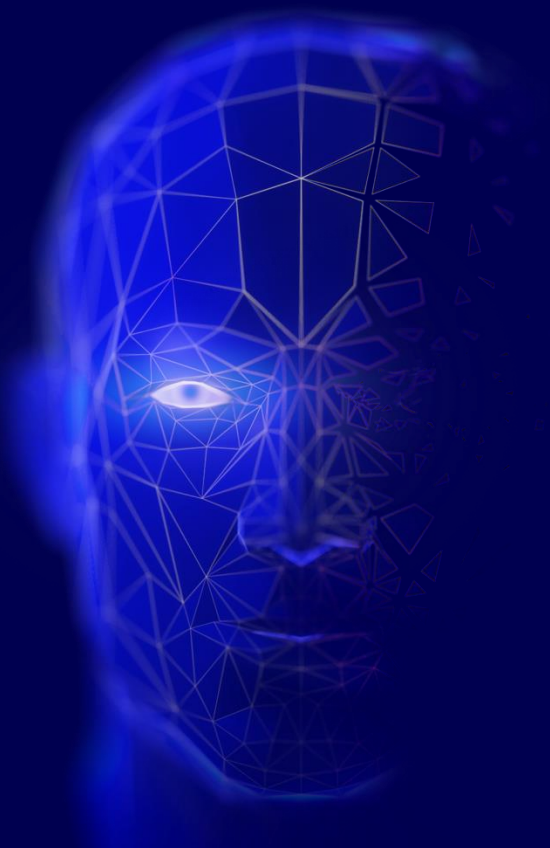
MONOLITHIC END-TO-END AI LIMITATIONS

Diminishing Returns

WE DRIVE AI



DRIVING IS DESIGNED
FOR HUMANS



DRIVING IS DESIGNED For Humans

WE DRIVE AI



- Driving features are designed for humans
- Human brain = best reference for AD
- Use non-human technologies only on top and not instead of human-level driving

“
A major part of real-world AI has to be solved to make unsupervised, generalized full self-driving work, as the entire road system is designed for biological neural nets with optical imagers

Elon Musk, CEO Tesla

ADAPTIVE INTELLIGENCE Of The Human Brain

WE DRIVE AI

**Holistic
Understanding**

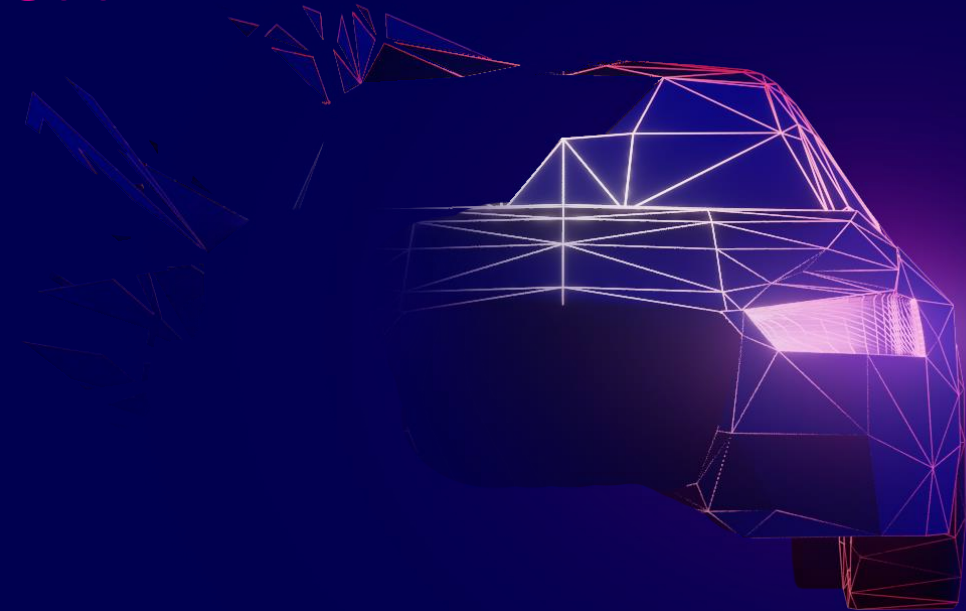
“See the whole”

**Context
Switching**

“Only the relevant”



ENABLING AD2.0
WITH A
NEW AI APPROACH



A NEW KIND OF AI

Addressing Automotive AI Challenges

WE DRIVE AI

Compound Architecture



Separate models: perception - planning

Monolithic End-to-End



Real-World Driving Scenario Distribution

Single end-to-end neural net

Scalable E2E - Skills



Real-World Driving Scenario Distribution

Ensemble of modular E2E networks (**Skills**), each optimized for a specific driving scenario

VERSION UPDATE

WE DRIVE AI

Monolithic E2E

VS

Scalable E2E

Supervised retraining
of full network

Version 2



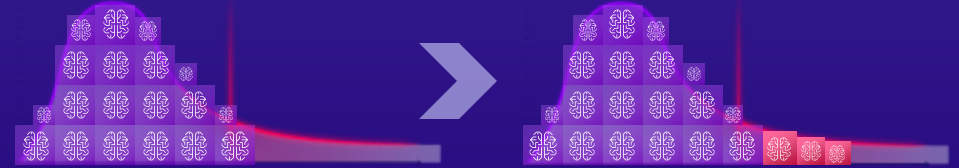
Version 1

Version 2

Full Version Replacement

Continuous and
modular Self-Learning

Adding
Skills



N Skills

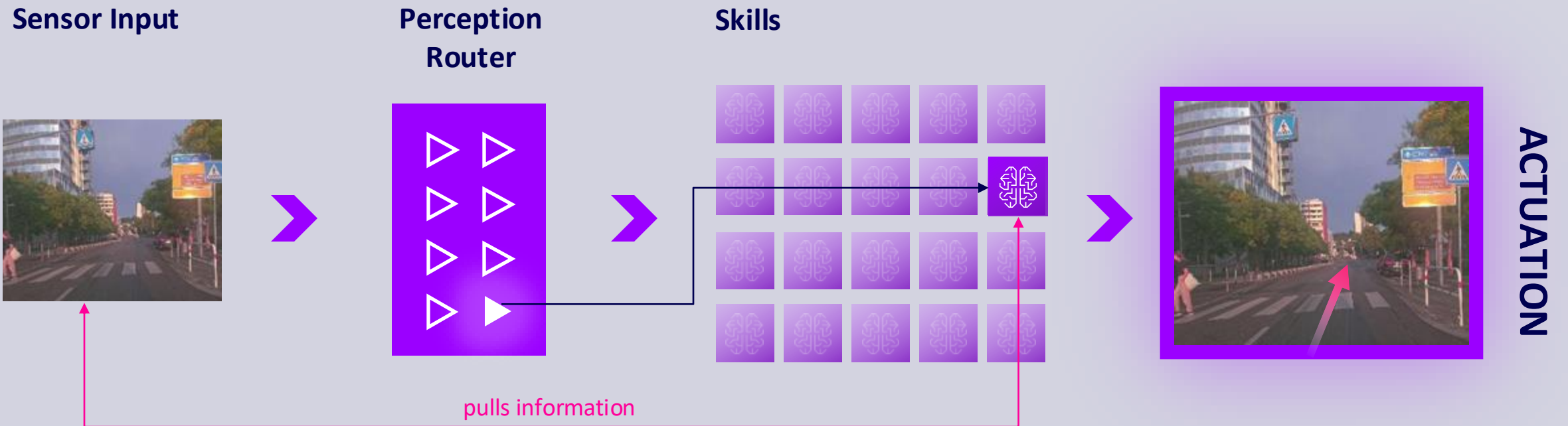
+ n Skills

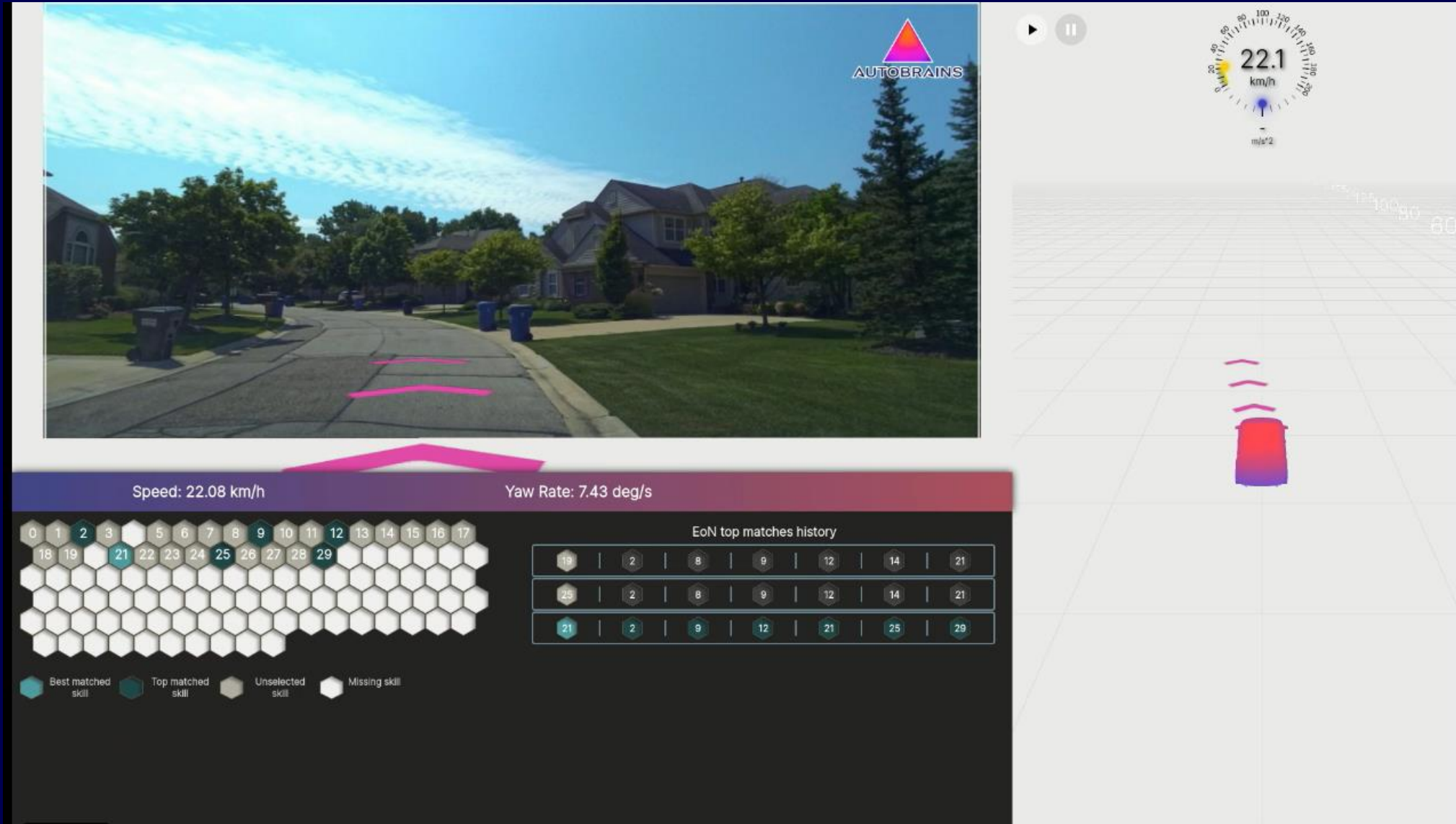
Gradually Adding Skills

AUTOBRAINS' SKILLS

In-Vehicle Implementation

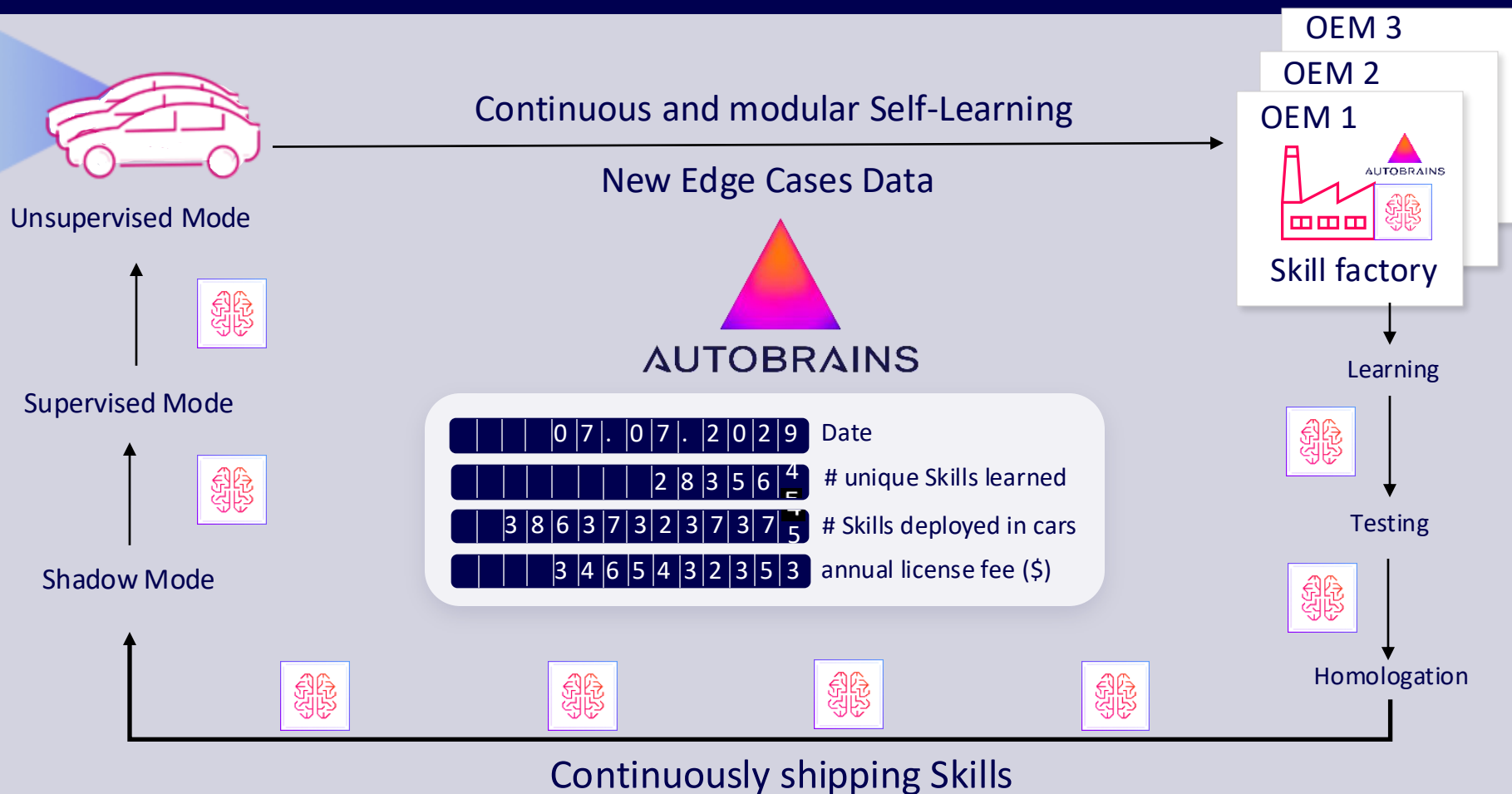
WE DRIVE AI





AUTOBRAINS' SKILLS Life Cycle Model

WE DRIVE AI

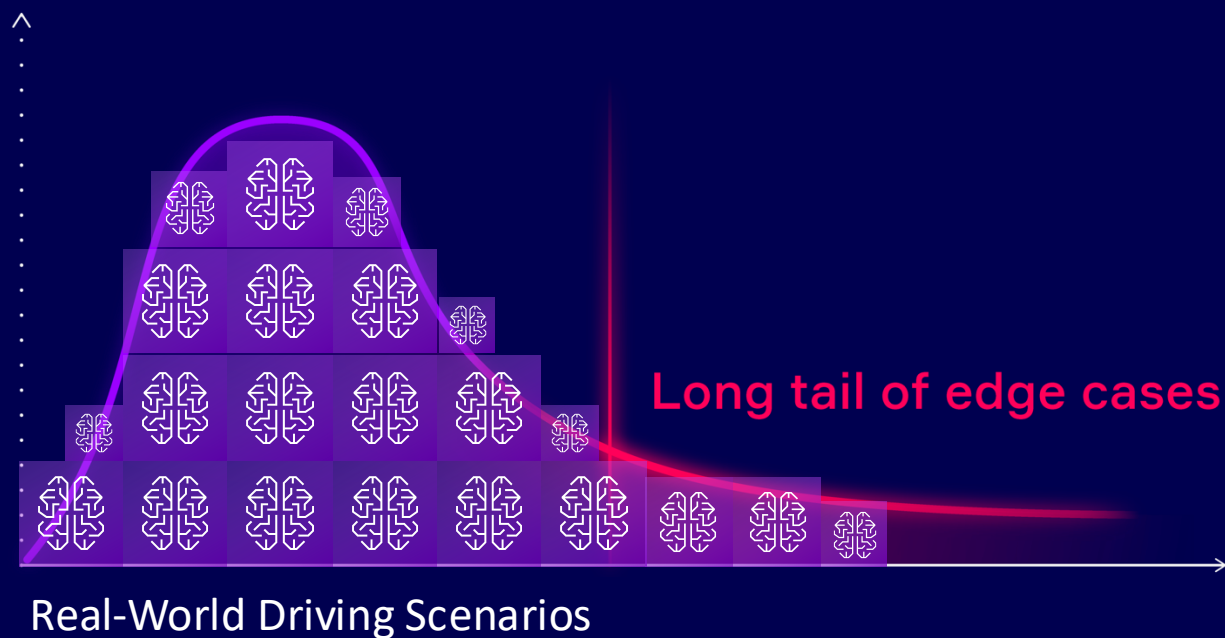


AUTOBRAINS' SKILLS

Meet the AD Requirements

WE DRIVE AI

- ✓ Optimized E2E for Edge Cases
- ✓ Explainability
- ✓ Low compute
- ✓ Shorter cycles
- ✓ Incremental learning
- ✓ Modular architecture



THANK YOU



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