

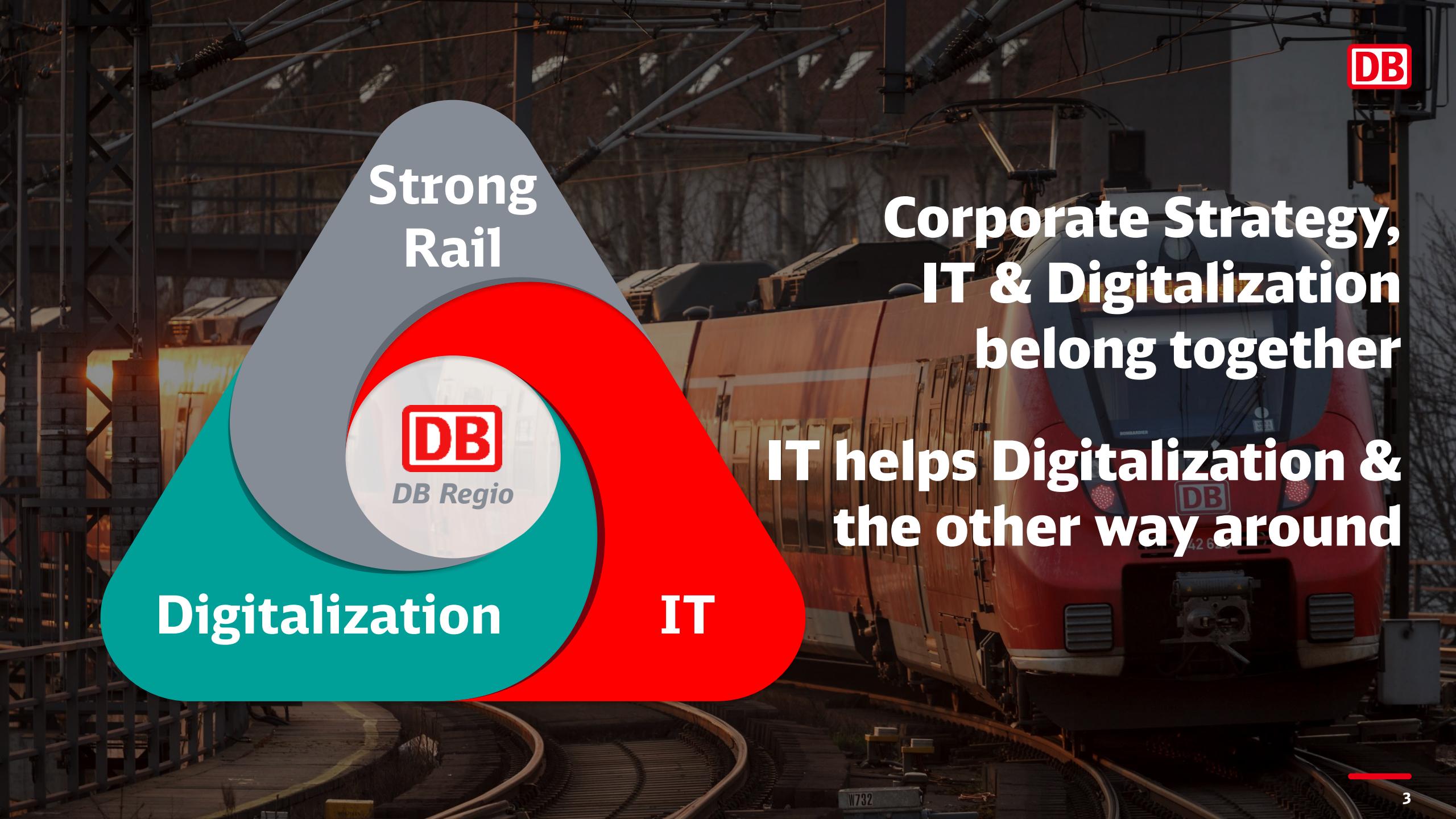


# **Navigating the Road to Digital Business Transformation at Scale**

Executive Exchange @ HPI – March 2023

Dr. Andreas Hamprecht – CIO & CDO DB Regio AG

# Digital Transformation: integration of digital technology into all areas of a business



Strong  
Rail



DB Regio



Digitalization

IT

Corporate Strategy,  
IT & Digitalization  
belong together

IT helps Digitalization &  
the other way around



IT  
Security



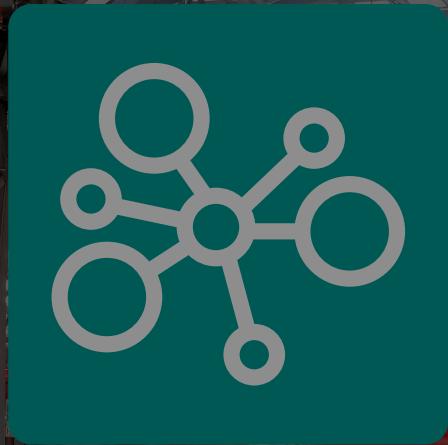
Data  
Management



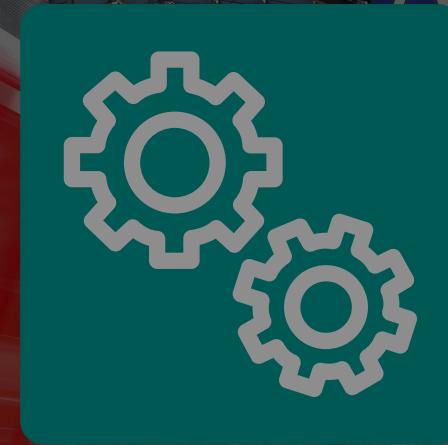
IT  
Architecture



IT  
Security



Data  
Management



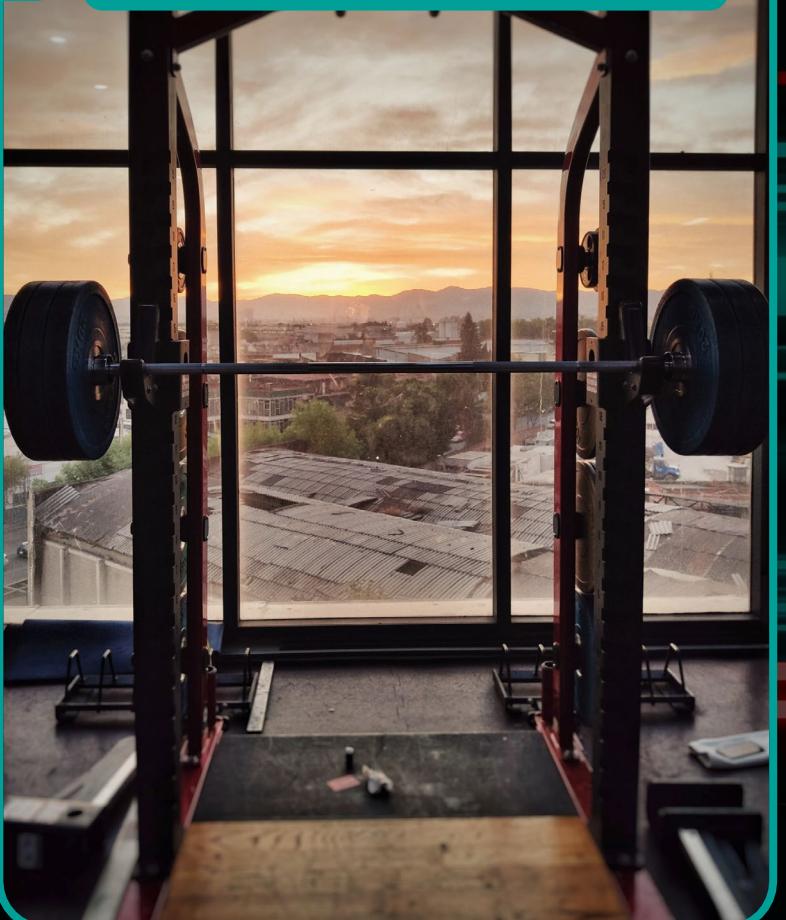
IT  
Architecture

# Securing the assets.

DB

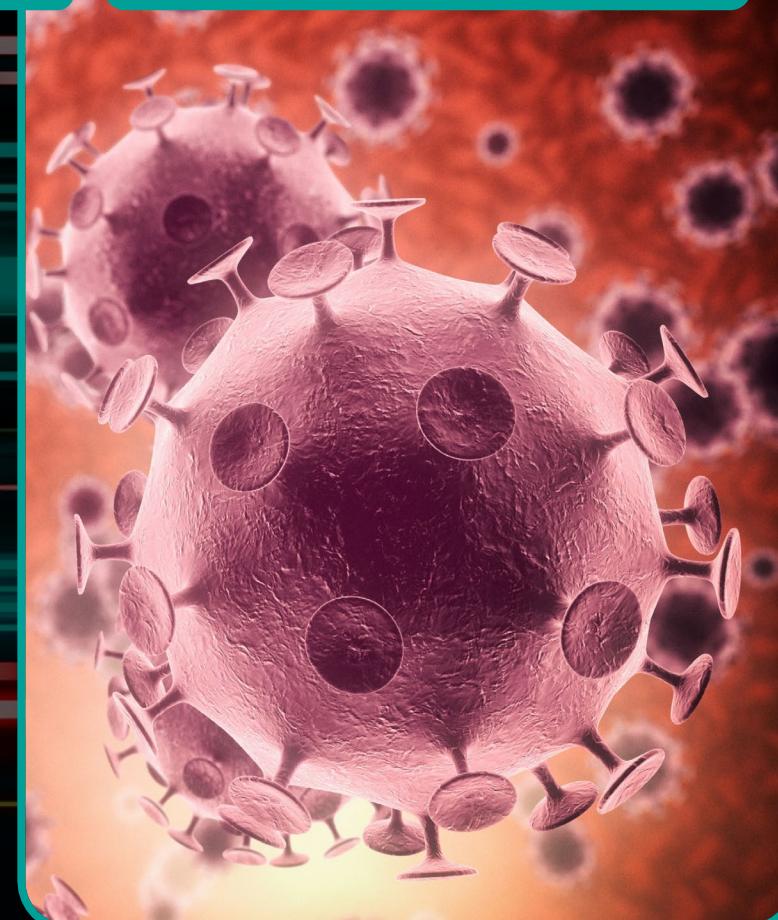
1

Getting fit.



2

Fending off attacks.





IT  
Security



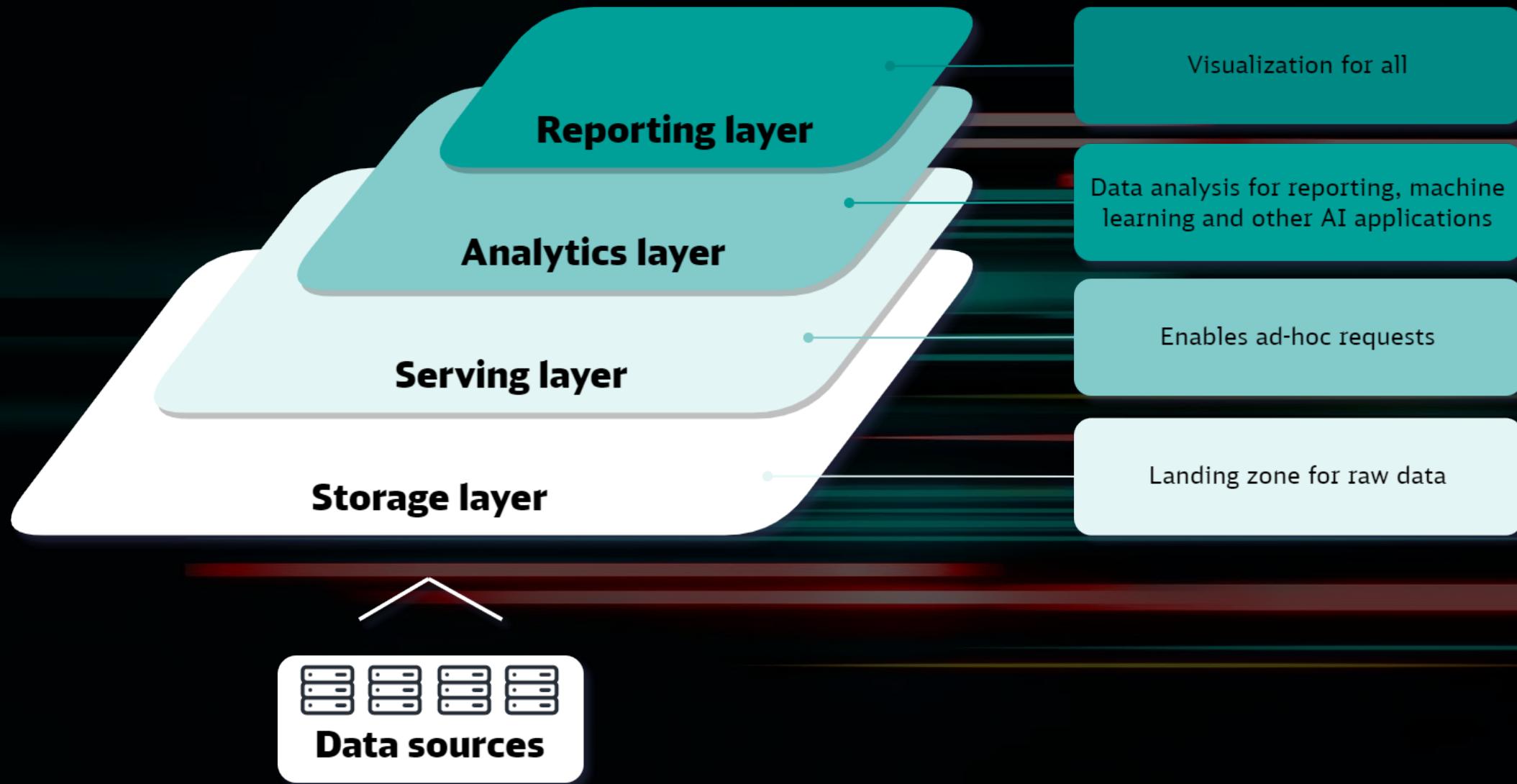
Data  
Management



IT  
Architecture

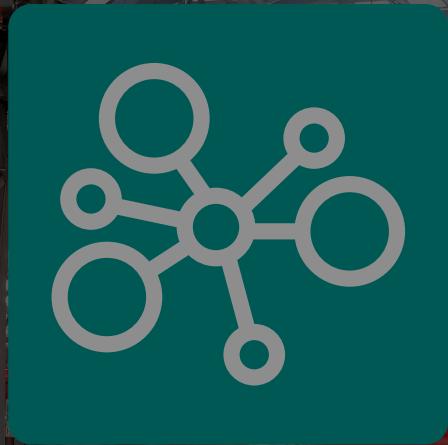
# Creating a high-performance data infrastructure.

DB





IT  
Security

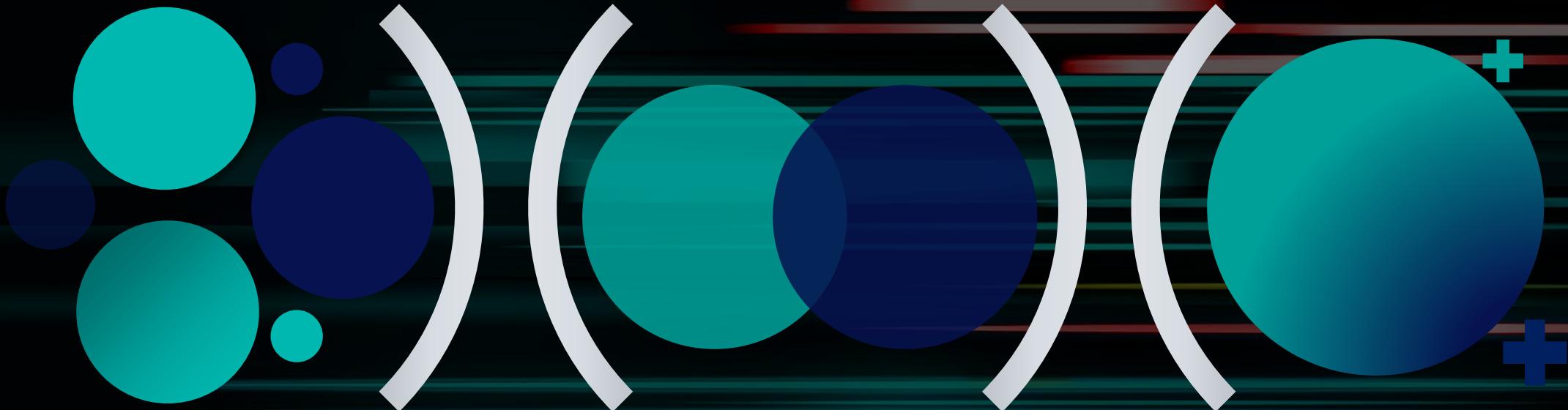


Data  
Management



IT  
Architecture

# Developing a new brain.



**Isolated Legacy  
IT Systems**

**Creating a new  
common logic**

**Modular Architecture  
for the next generation**



Thank you &  
let's stay in touch!

**Dr. Andreas Hamprecht - CIO & CDO DB Regio AG**

