



Architecture Transformation towards IoT Ecosystems

Enabling Data-Driven Development for Software-Defined Vehicles

Automotive Software Factory | September 22nd, 2021
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Architecture Transformation towards IoT Ecosystems

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Vehicle Architecture Transformation

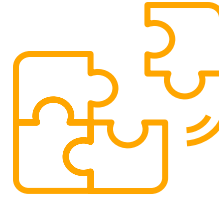
Vehicle Architecture Transformation

Changing Stakeholder Requirements



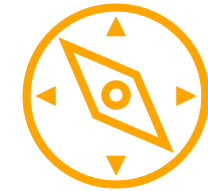
Addressing Stakeholder Needs

- › Continuous Evolution (Digital Lifecycle)
- › V2X & Cloud Integration
- › Time2Market
- › Integration of 3rd party SW
- › Safety, Security & Privacy



Impact to Architecture

- › Decoupling Hardware from Software & Services
- › Compute Centralization
- › Separate I/O from Compute
- › Cloud / IoT Integration
- › Platform & Interface Standardization

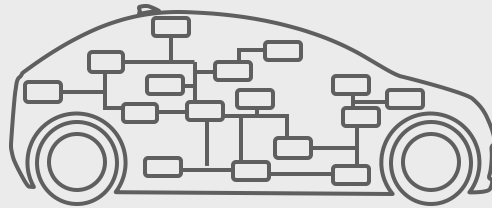


Drivers, Differentiators & Portfolio

- › Driven by customer experience
- › Software as main differentiator, innovation driver & asset
- › Ability to provide solutions and integrate across IoT stack
- › Scalable platforms and re-usable building blocks

Vehicle Architecture Transformation

Complexity & functional growth with current approach reaching its limits



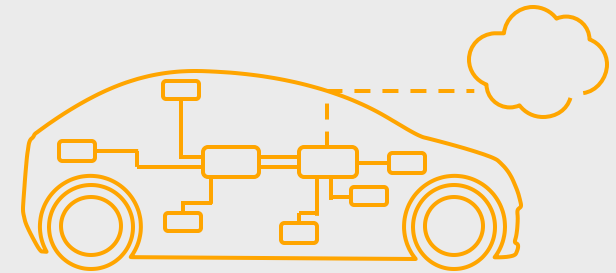
Up2now

Patchwork architecture

- › Up to ~100 ECUs, limited computing power
- › Functionality isolated in ECUs
- › Lots of wires
- › Limited cloud-based functionality

User expectation: pleasure, safety and convenience

Going forward



Function-defined architecture

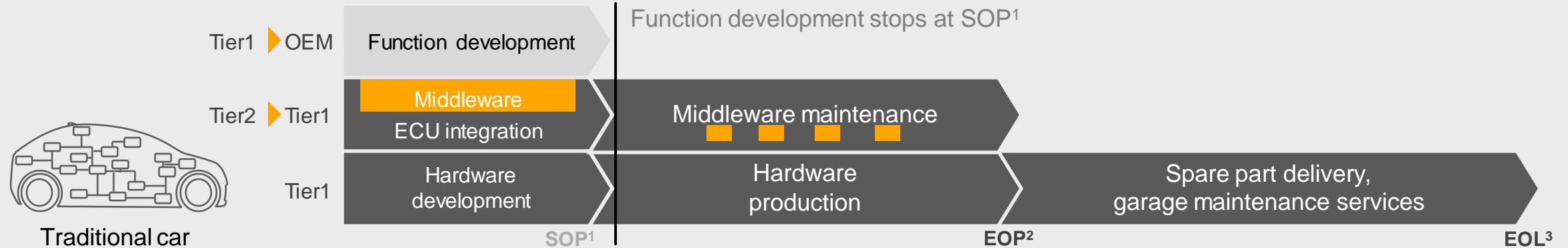
- › Few High-Performance Computers and Zone Control, significant computing power
- › Functions defined by SW (HW abstraction)
- › ~50% reduction of wires
- › Always connected

User expectation: smart IoT device

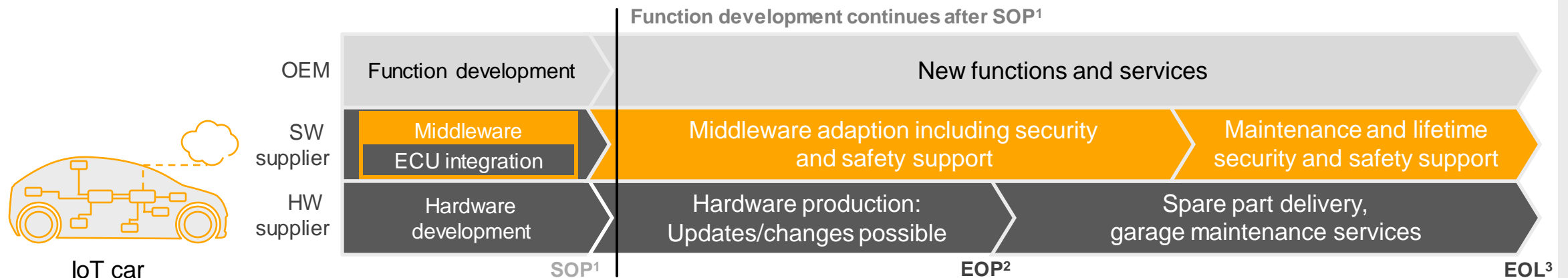
Vehicle Architecture Transformation

Trust-based Collaboration & Partnership Models

Hardware and function coupling – Software treated like hardware



Software-defined vehicle needs a software platform partner throughout vehicle lifecycle



¹ SOP: Start of production, ² EOP: End of production, ³ EOL: End of life

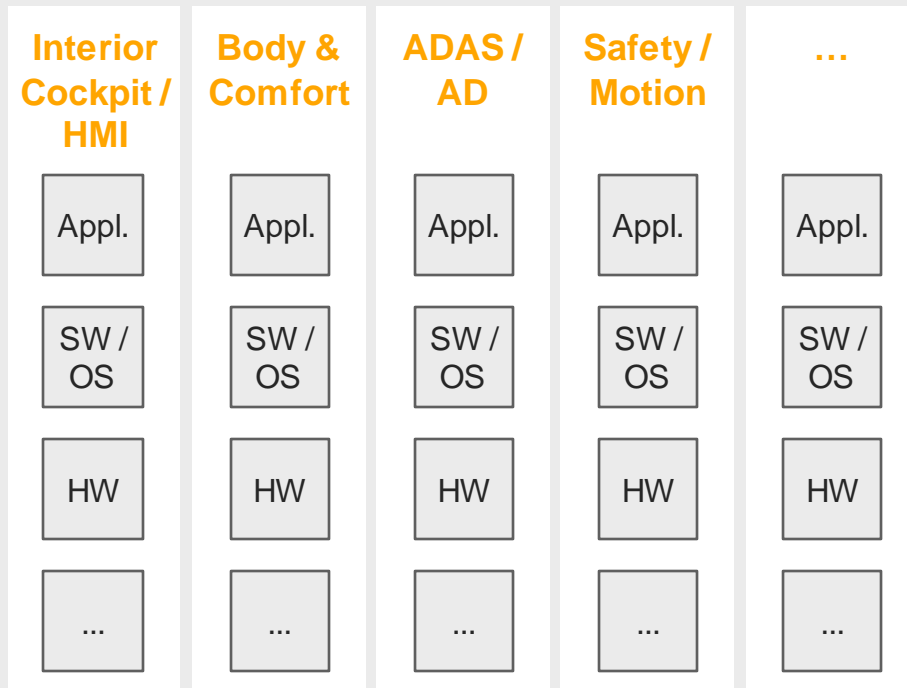
Vehicle Architecture Transformation

From domain to function & service orientation

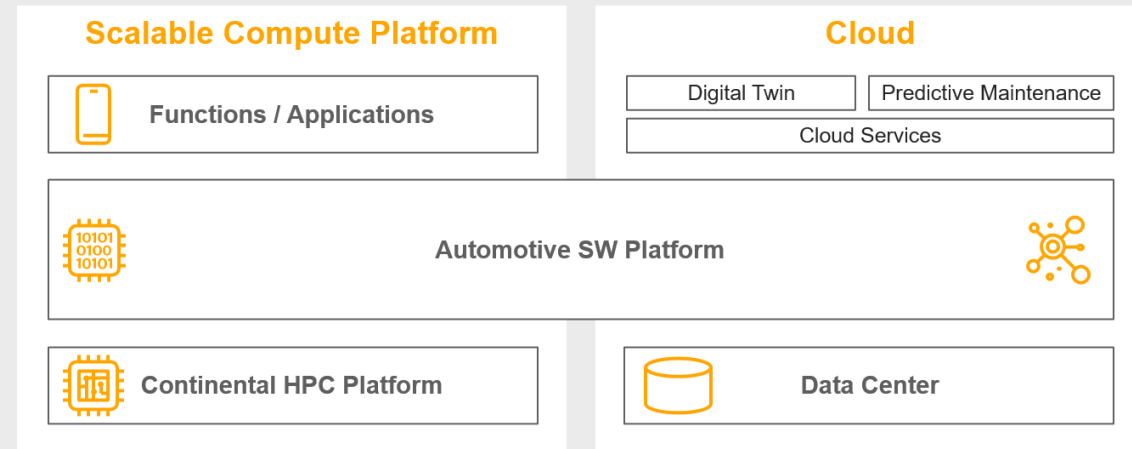
Up2now

Going forward

Domain-oriented



Function-defined & Service-oriented



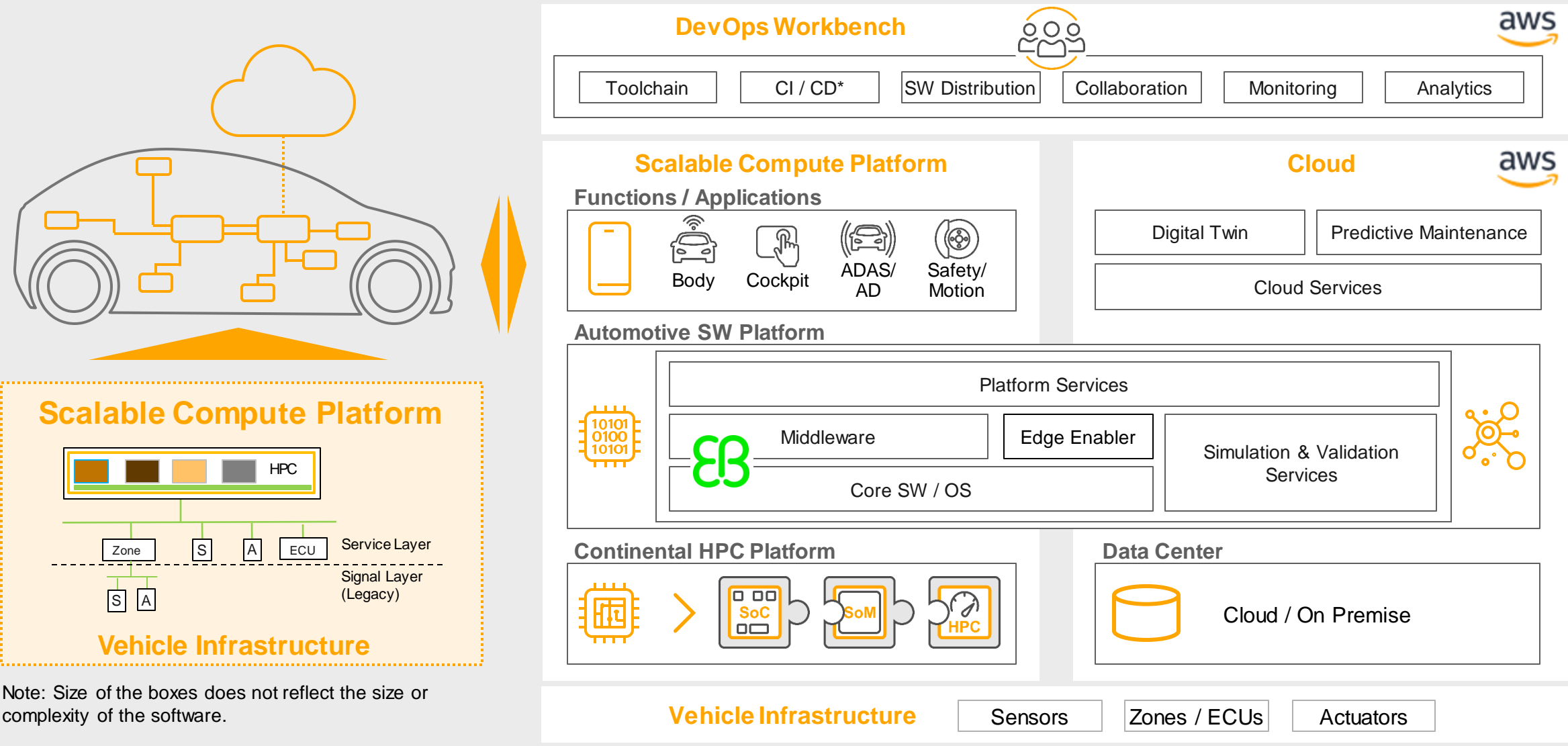
Vertical Integration
full solution/
stack that
OEM can
leverage

Horizontal Integration
synergies, reuse and maturity/quality

Software Defined Vehicle

Key elements of the Software Defined Vehicle

Continental Automotive Edge Framework – our full-stack IoT solution



* μ P / SoC / SoM: Micro-Processor / System on Chip / System on Module ; CI / CD: Continuous Integration / Continuous Deployment

Key elements of the Software Defined Vehicle

Development Kits – enabling efficient product development

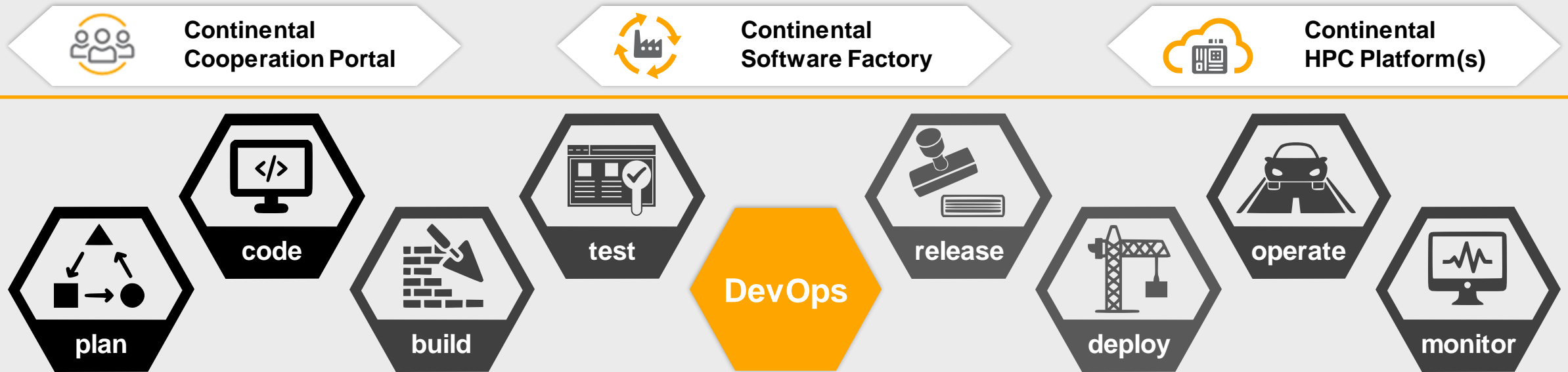


- › **Harmonize** development and integration of distributed services & applications
- › **Provide** a platform solution, clear interfaces & development environment
- › **Enable** seamless development of service-oriented IoT ecosystem architectures

HPC = High-Performance Computer; SCP = Scalable Compute Platform; ZCU = Zone Control Unit

Key elements of the Software Defined Vehicles

Automotive DevOps in High Performance Computing



DEVELOPMENT



BUILD, TEST & INTEGRATION



DELIVERY



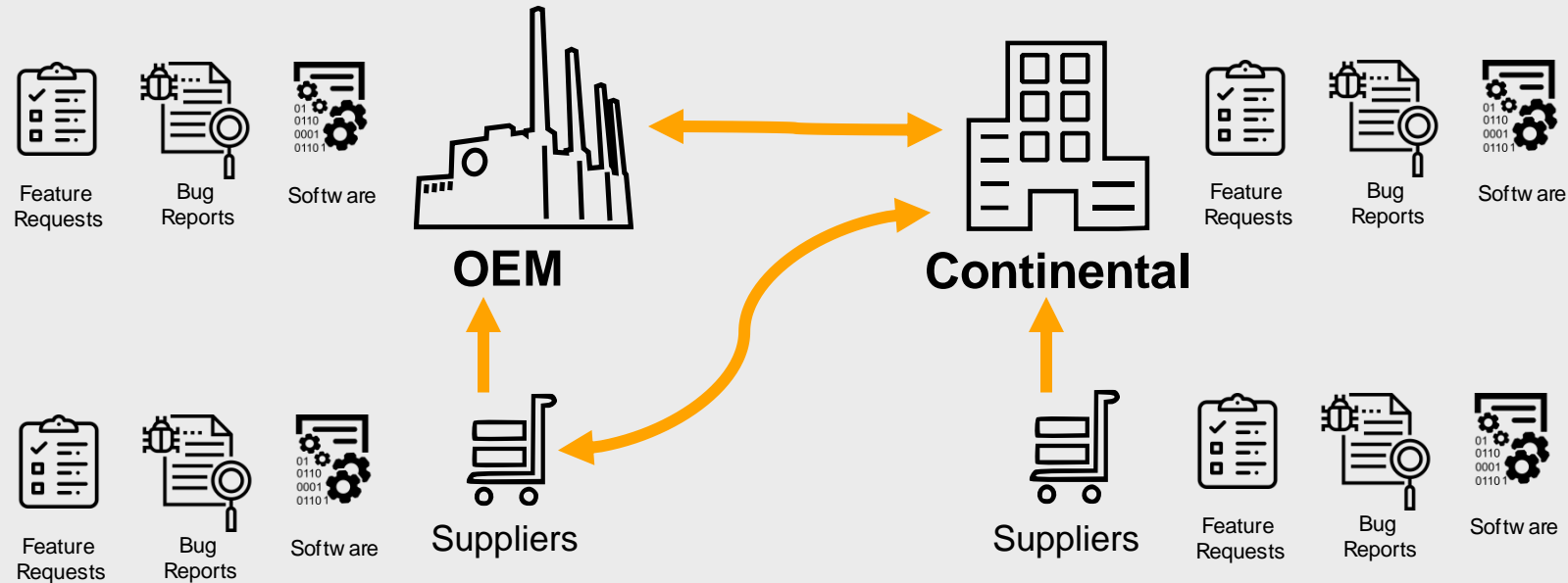
OPERATION



Development for the Software Defined Vehicle

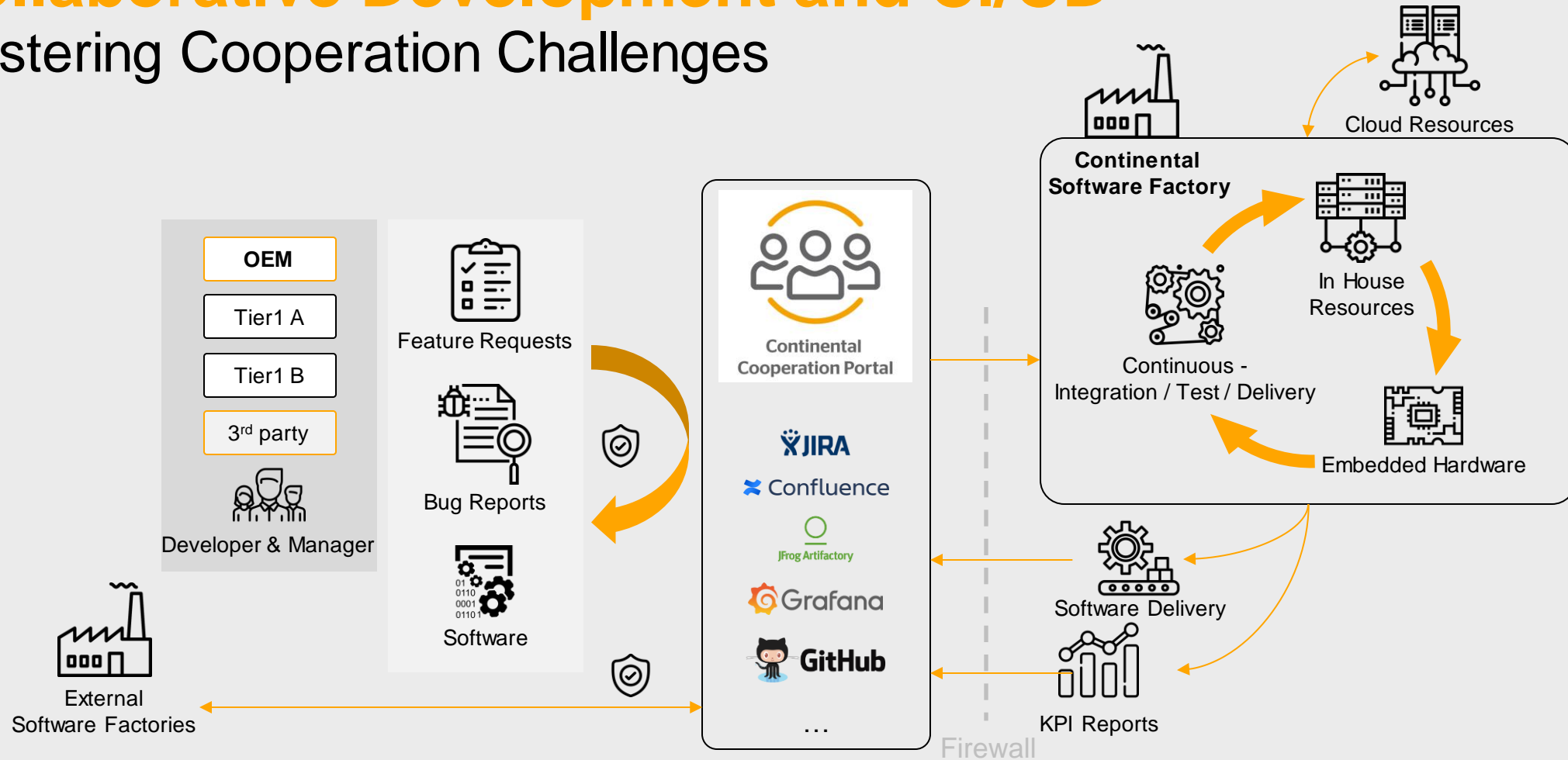
Collaborative Development and CI/CD

Cooperation Challenges



Collaborative Development and CI/CD

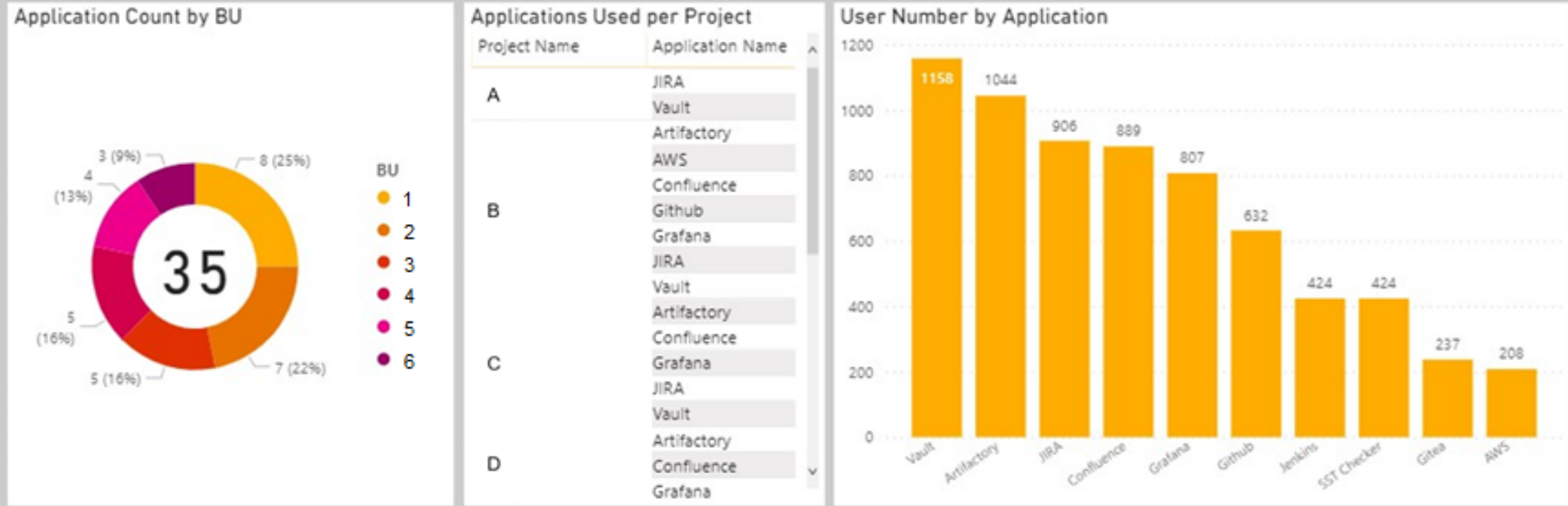
Mastering Cooperation Challenges



Continental Cooperation Portal

Statistics – Applications per Project

Source: CCP Power BI Monitoring, 08.06.2021

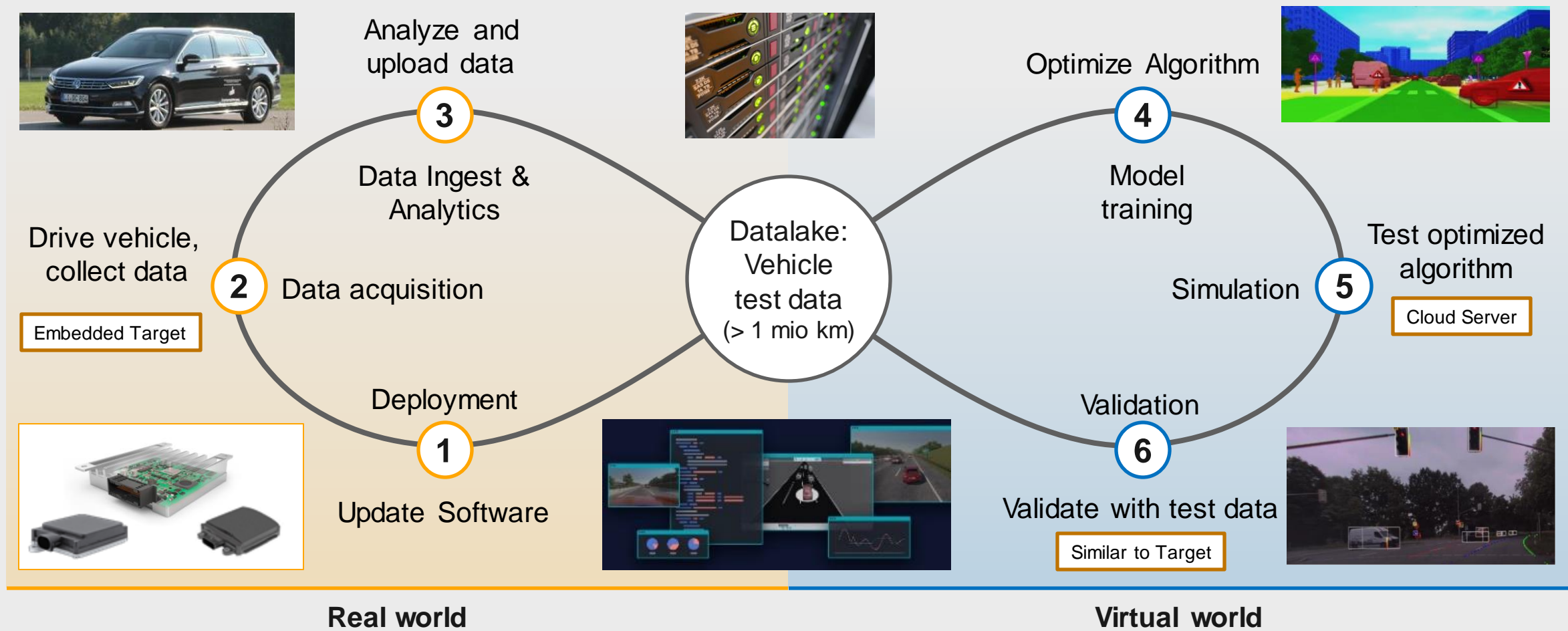


Currently, the primarily used **applications** in the **CCP** are Artifactory and Jira.

Data Driven Development

Data Driven Development during R&D

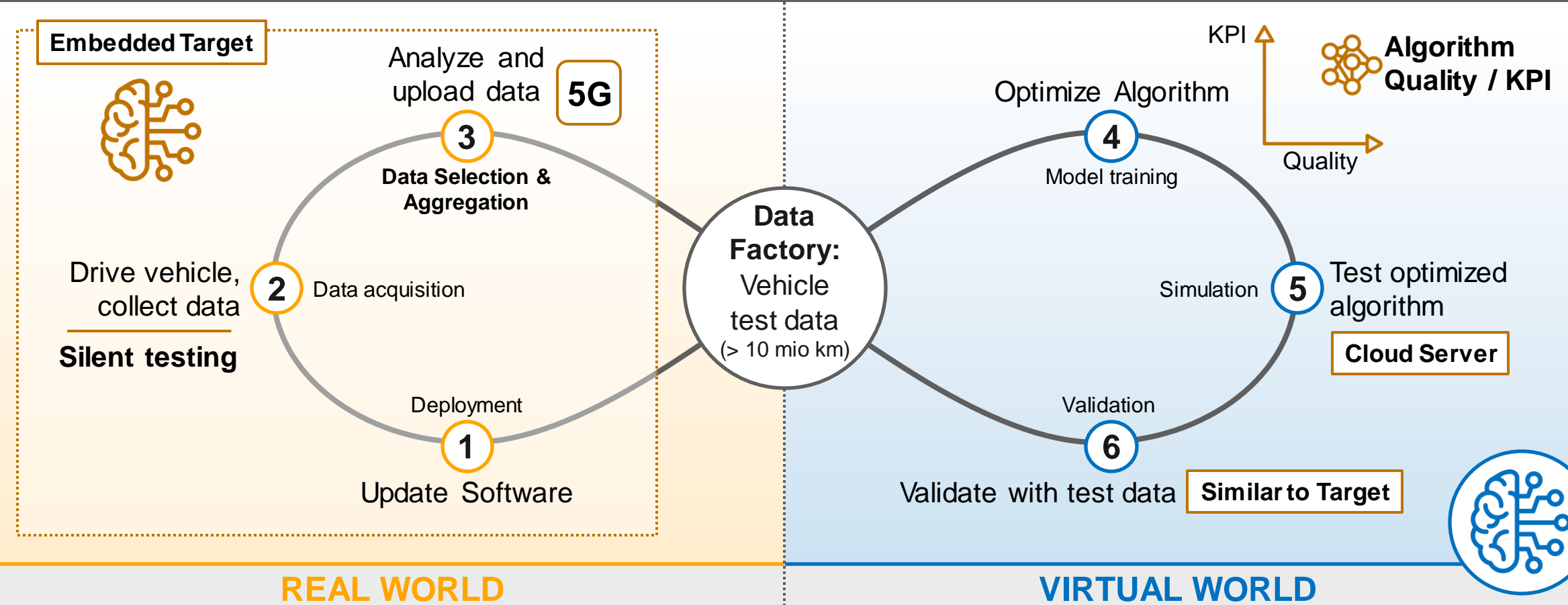
Use Case: Robustness validation of ADAS/AD functions



ADAS: Advanced Driver Assistance System, AD: Automated Driving

Data Driven Development

Evolution towards Data Driven Ecosystem





September 29, 2021